



insport

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SPECIALIZED SERVICES FOR
SPORTING EVENTS

Empowering Sporting Events Worldwide

inSport, established in 2010, is an agency dedicated to providing services for sporting events. We work with cities, federations, and organizing committees in the areas of Event Management, PR & Communications, Data Services, as well as Commercial, Broadcast, and Media Operations. We are a small, agile team with a professional network that allows us to scale up when required.

Event Delivery Services





**Event
Management**

**Commercial
Operations**

Communications

**Media Services
and Operations**

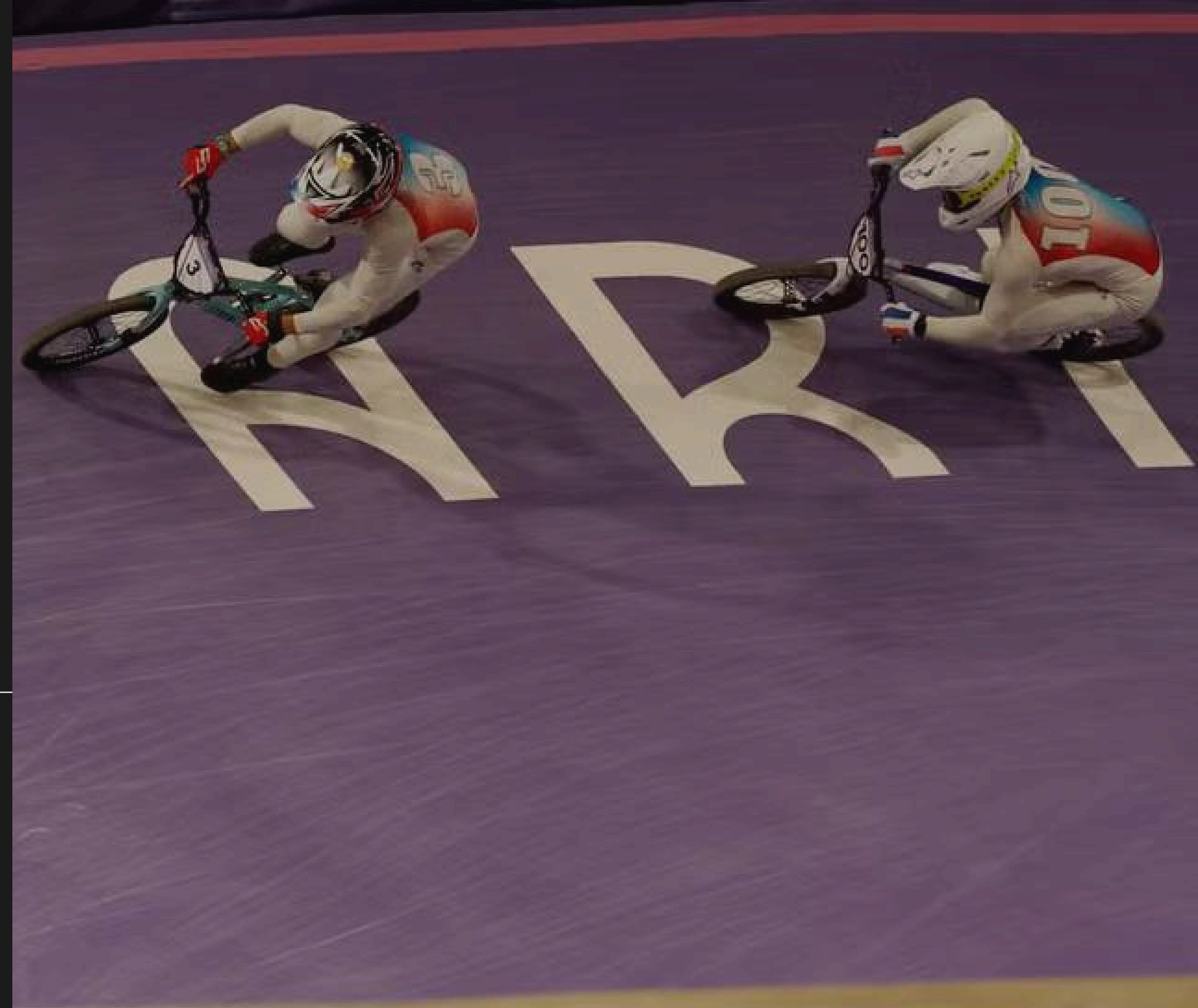
**Data
Services**

**Broadcast
Operations**

Event Management

FAILING TO PREPARE IS PREPARING TO FAIL!

With experience in a vast array of events, from small gatherings to some of the world's largest, we know what it takes to organize a successful sporting event and the preparation required for each one. Whether consulting on bid-stage requirements, planning and preparation, or overseeing venue operations and delivery, we're here to support you.



Commercial Operations

Whether you need help with account management or wish to outsource elements of your on-site marketing operations, In Sport can support your event in several ways: acting as a commercial liaison to stakeholders, providing creative input for marketing operations, preparing post-event 'commercial delivery reports,' managing VIP & Hospitality services, and leading your commercial initiatives as they arise."



Communications

**COMMUNICATING AND ENGAGING WITH YOUR AUDIENCE IS
FUNDAMENTAL TO THE SUCCESS OF ANY EVENT OR ORGANIZATION**

We can assist with communications planning, write press releases, build content for your website and publications, and create and manage an online community through social media platforms. Our team coordinates interviews, directs photographers, and oversees TV production teams. We've got your communications covered.

**Empowering your
event, start to finish.**

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Media Services & Operations

SUPPORTING AND ACTIVELY INTERACTING WITH THE MEDIA IS ESSENTIAL FOR WIDE REACH AND POSITIVE EXPOSURE OF YOUR EVENT AND ORGANIZATION.

With experience from both sides of the field, we can assist your team with media monitoring, managing media relations, handling media accreditations, and planning media facilities. We can also serve as on-site media officers to ensure the smooth operation of all media activities.



Data Services

THEY MAY APPEAR TO JUST BE A SET OF NUMBERS TO SOME FOLKS, BUT COMPETITION DATA COLLECTED FROM YOUR SPORTING EVENT HAS A VALUE.

Increasingly, data is used in the public domain, but there’s more to it than simply publishing the numbers. Whether for publications, online platforms, or gaming opportunities, In Sport can help you realize the full value of your data.

Broadcast Operations

In Sport will help you get your great programs on air, across all of your platforms, at the right time and place! We ensure your content has the correct metadata, video, audio, and accessibility. Our team's mission is to build and guarantee a smooth, seamless on-air performance.



A black and white photograph capturing three cyclists in motion, likely during a race or training session. The cyclists are wearing jerseys with the word "Teamwork" on the back. The image is heavily blurred to convey a sense of speed and movement. The text "Turning vision into action, every step of the way." is overlaid in the center.

**Turning vision into action,
every step of the way.**

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Curling World Cup · **MTB World Cups and World Championships** · UEFA Champions League and Europa League · **Rio (BMX racing), Tokyo (BMX racing and MTB) · and Paris (BMX Racing, MTB & Track Cycling) Olympic Games** · Laver Cup · **Cyclo-Cross World Cup and world championships** · BMX Racing world championships · **Urban Cycling World Championships**
Boxing World Championships · **Archery World Championships**

Event Portafolio

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**Let's discuss how we can add value
and expertise to your organization.**

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